



ON AIR



# ADVERTISING PACKAGES

HIT MUSIC. REAL CONNECTIONS. EVERY DAY.

# THE JUICE

YOUR HIT MUSIC STATION

# AUDIENCE

GEN X, MILLENNIALS & GEN Z • AGES 18-60

LOCAL, NATIONAL & GLOBAL STREAMING COVERAGE

## GLOBAL AUDIENCE



### ENGAGED AUDIENCE

Hit music fans across local, national & global streaming platforms



### MULTI-PLATFORM REACH

On-air, streaming, social media, website and smart speakers



### REAL BRAND CONNECTIONS

Connect with listeners through music, personalities and lifestyle content

## AVAILABLE ON MAJOR PLATFORMS



iHeartRadio



Audacy



Audilous



Apple Music



Amazon Alexa



Live365



OnlineRadioBox



MyTuner



Apple CarPlay



Android Auto



thejuicehits.com

HIT MUSIC. REAL CONNECTIONS. EVERY DAY.

# THE JUICE

YOUR HIT MUSIC STATION

# COMMERCIAL PACKAGES

— The Juice • Your Hit Music Station —

Four flexible on-air packages. Big impact. Every budget.



AVAILABLE ON  
IHEARTRADIO



AIRED ON THE HOUR  
6AM–12AM  
18X DAILY • 126X WEEKLY



GLOBAL LISTENERS.  
REAL CONNECTIONS.



AFFORDABLE PACKAGES.  
POWERFUL RESULTS.



## KICKSTART PACKAGE



6 x :30 COMMERCIALS DAILY  
BETWEEN 6AM–6PM EST  
42 SPOTS WEEKLY

- \$ Affordable way to get on air
- Great for new advertisers
- Prime daytime exposure
- Smart entry-level test campaign

**\$79** / WEEK



## SILVER



1 x :30 COMMERCIAL PER HOUR  
6AM–12AM  
18 SPOTS DAILY • 126 SPOTS WEEKLY

- Consistent airplay all day
- Great for brand awareness
- Affordable and effective

**\$179** / WEEK



## GOLD



1 x :30 COMMERCIAL PER HOUR  
6AM–12AM  
18 SPOTS DAILY • 126 SPOTS WEEKLY

- Everything in Silver
- Premium rotation for visibility
- Website business listing
- 1 social media mention per week

**\$199** / WEEK



## DIAMOND



1 x :60 COMMERCIAL PER HOUR  
6AM–12AM  
18 SPOTS DAILY • 126 SPOTS WEEKLY

- Everything in Gold
- Upgraded :60 second commercial
- Featured website placement
- 2 social media mentions per week
- Optional production assistance

**\$299** / WEEK



All package rates are based on a 6-month agreement. | • Flexible billing options available: pay monthly or pay in full.



YOUR BUSINESS. OUR AIRWAVES.  
GLOBAL OPPORTUNITY.



LET'S GROW TOGETHER.  
ADVERTISE WITH **THE JUICE TODAY!**



# WEEKLY EXCLUSIVE SPONSORSHIP



Put your business in front of listeners every week.

**GLOBAL AUDIENCE.  
GLOBAL IMPACT.**



Reach listeners everywhere  
**24/7** global streaming.

## SPONSORSHIP INCLUDES:



**4 EXCLUSIVE SPONSOR MENTIONS EACH HOUR**



**2 :15 LIVE READS PER HOUR**



**6+ DAILY PROMO MENTIONS**



**BRANDED SHOW GRAPHIC + WEBSITE PLACEMENT**

## WEEKLY INVESTMENT:

**\$25-\$800**

Flexible for your budget.



**ENGAGED AUDIENCE**



**MULTI-PLATFORM PRESENCE**



**GLOBAL REACH**



**BRAND AWARENESS**



**RADIO REACHES THE WORLD. YOUR BUSINESS CAN TOO.**

LET'S GROW TOGETHER.



# THE JUICE SHOW SPONSORSHIP INDEX

Weekday & Specialty Sponsorships  
*Be Heard. Be Seen. Be The Juice.*

## 1 WEEKDAY SHOW SPONSORSHIPS



### CHLOE D

6:00 AM – 11:00 AM EST

IN THE MORNING

**\$150 / WEEK**

- Dumb Criminal Story
- Music News
- Celebrity News
- Artist Spotlight
- What's Trending Around the World
- World's Worst Money Decisions
- Music Fun Fact
- Dumb Warning Labels
- Daily Dose: Celebrity Birthdays, National Holiday & On This Day In History



### AT WORK

11:00 AM – 2:00 PM EST

WITH ALAYNA

**\$100 / WEEK**

- Artist Trivia
- Music News
- Celebrity News
- On This Day in Music History
- Music Fun Fact



### MJ'S

2:00 PM – 8:00 PM EST

AFTERNOON DRIVE

**\$125 / WEEK**

- Box Office Update
- Music News
- Celebrity News
- Celebrity Birthdays
- Weird Jobs That Actually Exist
- Rapid Fire News / What's Trending
- Dumb Laws
- On This Day in History
- Social Media Spotlight

## 2 SPECIALTY PROGRAMMING SPONSORSHIPS



### Y2K POWER HOUR

9:00 AM EST

Best of the 2000s

**\$75 / WEEK**

- Y2K Music Fun Fact
- What's This Y2K Artist Up To?



### JUICY 7 AT 7

7:00 PM – 7:30 PM EST

**\$50 / WEEK**

- The 7 Hottest Songs of the Countdown



# THE JUICE SHOW SPONSORSHIP INDEX

## Weekend & Premium Sponsorships

Be Heard. Be Seen. Be The Juice.



### 1 WEEKEND SHOW SPONSORSHIPS (SATURDAY & SUNDAY)



## T-CAT

9:00 AM - 1:00 PM

**\$40 / WEEK**

#### FEATURES:

- Box Office Update
- Music News
- Celebrity News
- Music Fun Fact
- Internet Comment Of The Day
- Blockbuster News
- Streaming News



## CHLOE D

1:00 PM - 5:00 PM

**\$60 / WEEK**

#### FEATURES:

- Dumb Criminal
- Music News
- Artist Spotlight
- World's Worst Money Decisions
- Celebrity News
- What's Trending Around the World
- Dumb Warning Labels
- Music Fun Fact



## MJ

(JUICY 7 AT 7)  
5:00 PM - 9:00 PM

**\$50 / WEEK**

#### FEATURES:

- Weird Jobs
- Celebrity Birthdays
- National Day Of
- On This Day in History

### 2 INDIVIDUAL FEATURE SPONSORSHIPS

☆ Special features within each show are available for individual sponsorship.

**\$25 / WEEK**

### 3 STUDIO SPONSORSHIP



- ✓ Custom branded Juice Studio jingle played **24 TIMES A DAY**
- ✓ One live DJ mention each show while broadcasting **LIVE** from the branded Juice Studio
- ✓ One social media post weekly highlighting your brand
- ✓ Branded studio recognition on the station website
- ✓ One custom branded studio promo with **15** second recorded read, **3 times** daily (morning drive, middays and afternoons)

**\$800 / WEEK**

MORE THAN A SPONSOR. YOU'RE PART OF THE SHOW.



# LET'S CONNECT

# THE JUICE

YOUR HIT MUSIC STATION

## WE'D LOVE TO HEAR FROM YOU!

Grow your brand. Reach more listeners.  
Build real results. Let's create something amazing together.

Where listeners become customers.



EMAIL

TheJuice@audilous.com



PHONE

501-725-2827



SOCIAL MEDIA

@The\_Juice\_Hits



GENERAL MANAGER

Chloe Day

BECOME A

# JUICE PARTNER TODAY!



REAL PEOPLE.



REAL RESULTS.



REAL RADIO.



Audilous