

The image features a radio station broadcast booth as a background. A professional microphone is mounted on a boom arm in the foreground, with a white square sign attached to it that reads "THE SOUND 90's, 2K and Today". In the background, a red neon sign says "ON AIR", and there are digital displays showing audio waveforms and frequency spectra. The overall lighting is blue and futuristic.

**THE**  
**SOUND**  
90's, 2K and Today  
**Advertising**  
**Packages**

# THE SOUND

90's, 2K and Today

## GLOBAL AUDIENCE



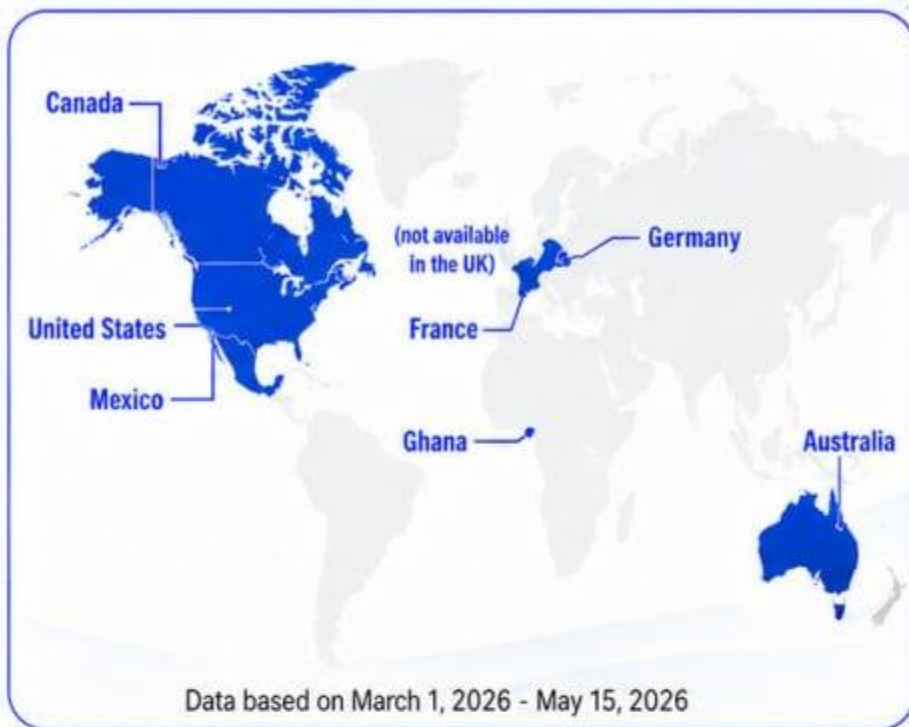
BABY BOOMERS, GEN X,  
MILLENNIALS & GEN Z



AGES 25-74



LOCAL, NATIONAL & GLOBAL  
STREAMING COVERAGE



**The Sound** is your home for familiar favorites from the 90s, 2000s, and today. We connect with adults through warm, workplace-friendly, feel-good variety and trusted personalities. With broad appeal and global streaming reach, **The Sound** brings listeners together anytime, anywhere.



### FAMILIAR FAVORITES

90s, 2000s & today



### ENGAGED ADULT AUDIENCE

Feel-good variety for everyday listening



### MULTI-PLATFORM REACH

Streaming, mobile, smart speakers & web

### AVAILABLE ON MAJOR PLATFORMS



Audacy



Audiioous



Apple Music



Amazon Alexa



Live365



OnlineRadioBox



MyTuner



Apple CarPlay



Android Auto



thesoundradiostation.com

**GREAT MUSIC. REAL CONNECTIONS. EVERY DAY.**

# THE SOUND

90's, 2K and Today

# COMMERCIAL PACKAGES

BIG VOICE. GLOBAL REACH. REAL RESULTS.

ON AIR



AIRED ON THE HOUR  
6AM-12AM  
18X DAILY • 126X WEEKLY



GLOBAL LISTENERS  
REAL CONNECTIONS



AFFORDABLE PACKAGES  
POWERFUL RESULTS



RATE IS A 6 MONTH CONTRACT  
PAYMENTS MADE MONTHLY OR  
PAID IN FULL OPTION AVAILABLE



## KICKSTART PACKAGE

Affordable. Simple. Effective.



6 x :30 COMMERCIALS DAILY  
BETWEEN 6AM-6PM EST  
42 SPOTS WEEKLY

- ✓ Affordable way to get on air
- ✓ Great for new advertisers
- ✓ Prime daytime exposure
- ✓ Smart entry-level test campaign

**\$49** / WEEK



## SILVER

Solid exposure. Strong start.



1 x :30 COMMERCIAL PER HOUR  
6AM-12AM  
18 SPOTS DAILY • 126 SPOTS WEEKLY

- ✓ Consistent airplay all day
- ✓ Great for brand awareness
- ✓ Affordable and effective

**\$149** / WEEK



## GOLD

More visibility. More impact.



1 x :30 COMMERCIAL PER HOUR  
6AM-12AM  
18 SPOTS DAILY • 126 SPOTS WEEKLY

- ✓ Everything in Silver
- ✓ Premium rotation for visibility
- ✓ Business listing on our website
- ✓ 1 social media mention per week

**\$179** / WEEK



## DIAMOND

Maximum exposure. Top results.



1 x :60 COMMERCIAL PER HOUR  
6AM-12AM  
18 SPOTS DAILY • 126 SPOTS WEEKLY

- ✓ Everything in Gold
- ✓ Upgraded to :60 second commercial
- ✓ Featured website placement
- ✓ 2 social media mentions per week
- ✓ Optional commercial production assistance

**\$279** / WEEK



YOUR BUSINESS. OUR AIRWAVES.  
GLOBAL OPPORTUNITY.



LET'S GROW TOGETHER.  
ADVERTISE WITH THE SOUND TODAY!

RATE IS A 6 MONTH CONTRACT FOR ALL PACKAGES. PAYMENTS MADE MONTHLY OR PAID IN FULL OPTION AVAILABLE.



# Weekly Exclusive SPONSORSHIP




**GLOBAL AUDIENCE.  
GLOBAL IMPACT.**

Reach listeners everywhere with **24/7** global streaming.



**SPONSORSHIP INCLUDES:**

-  **4 EXCLUSIVE SPONSOR MENTIONS EACH HOUR**  
Be the only sponsor your listeners hear.
-  **2 :15 LIVE READS PER HOUR**  
Delivered by our on-air talent during the sponsored show.
-  **6+ DAILY PROMO MENTIONS**  
Across dayparts to keep your brand top of mind.
-  **BRANDED SHOW GRAPHIC & WEBSITE PLACEMENT**  
High-visibility placement on-air and online.

**WEEKLY INVESTMENT:**

**\$25-\$700**

**BIG IMPACT. REAL RESULTS.**

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**FLEXIBLE FOR  
YOUR BUDGET.**



**ENGAGED AUDIENCE**  
Loyal, music-loving listeners across multiple platforms.



**MULTI-PLATFORM PRESENCE**  
On-air, online, mobile app, smart speakers & social media.



**GLOBAL REACH, LOCAL IMPACT**  
Your message heard around the world and in our community.



**BOOST BRAND AWARENESS**  
Build trust, visibility and credibility—fast.



## RADIO REACHES THE WORLD. **YOUR BUSINESS CAN TOO.**

LET'S GROW TOGETHER.



# THE SOUND SHOW SPONSORSHIP INDEX

Be Heard. Be Seen. Be Part of The Sound.



## WEEKDAY SHOW SPONSORSHIPS



### MIDDAYS WITH CHLOE D

10:00 AM – 3:00 PM

**\$125**  
/ WEEK

- Celebrity Birthdays
- On This Day In History
- Holidays
- Celebrity News
- 90's Music Fun Fact
- Music News
- Artist Spotlight
- What's Trending
- Dumb Warning Labels
- World's Worst Money Decisions



### JAY MAC IN THE AFTERNOON

3:00 PM – 7:00 PM

**\$100**  
/ WEEK

- On This Day in Music History
- Celebrity News
- Celebrity Birthdays
- Music News
- Dumb Laws
- Dumb Criminal Story

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## FEATURE SPONSORSHIPS / WEEKEND SPONSORSHIP



### INDIVIDUAL FEATURE SPONSORSHIPS

Sponsor a specialty feature individually

**\$25**  
/ WEEK



### WEEKEND SOUND SPONSORSHIP

**\$75**  
/ WEEK

- Custom branded weekend jingle
- One 15 sponsor read hourly
- 48 plays per weekend
- Built for Saturday & Sunday reach

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ON AIR

## STUDIO SPONSORSHIP

**\$700 / WEEK**

Own the sound of the station.

- ✓ Custom branded Sound Studio jingle – 24 plays daily
- ✓ One live DJ mention during each live show
- ✓ One weekly branded social media post
- ✓ Branded studio placement on the station website
- ✓ One custom branded studio promo with 15 second recorded read, 3 times daily (morning drive, middays and afternoons).

YOUR BUSINESS. OUR AIRWAVES.



# LET'S CONNECT

*We'd love to hear from you!*

Grow your brand. Reach more listeners.  
Build real results. Let's create something  
amazing together. Where **listeners**  
become **customers**.



EMAIL

TheSound@audilous.com



PHONE

309-704-0096



SOCIAL MEDIA

@The\_Sound\_Radio\_Station



GENERAL MANAGER

Chloe Day



## BECOME A SOUND PARTNER TODAY!



GREAT MUSIC. LOCAL CONNECTIONS. REAL RESULTS.

The Audilous logo, featuring a stylized '@' symbol in orange and yellow, followed by the word 'Audilous' in a bold, orange font.